

PROXIO IS A HOME RUN FOR ANY REALTOR®.

Coldwell Banker uses Proxio to demonstrate value and action to Developers and keep thousands of Agents informed in real time.

The Coldwell Banker brand is the oldest and most established residential real estate franchise system in North America across 3,000 offices in 49 countries and territories.

Ree Cole is Marketing Analyst for New Development in Coldwell Banker's South Florida region. She is originally from New Jersey and has worked in real estate for 17 years. Ree has a passion for learning and loves her job, especially when she's able to show agents how they can be more effective in helping their clients and building their business.

Why Coldwell Banker Chose Proxio

- Reach More Buyers, Everywhere
- Increase Exposure – Listings in Front of More Agents
- Track and Analyze Marketing Efforts



"...when I realized that this can go worldwide and translate into different languages, I realized that this is like a Home Run for anybody who is going to use Proxio.

I wish every REALTOR was using Proxio Showcase because every property would go viral throughout the world. If you're a REALTOR, you need to be using Proxio Showcase."

– Ree Cole
Marketing Analyst for New Development, Coldwell Banker

 **Proxio**
Connecting the world of real estate™