



PROXIO FOR BROKERS

Market and Sell Distinctive Properties in a Powerful New Way.

Proxio's easy-to-use, multilingual platform creates amazing digital marketing for every listing, empowers agents anywhere to promote listings more effectively, and provides instantaneous analytics on all activity.

Automatically create attractive, multilingual marketing materials with complete control over content. Your inventory is accessible to agents worldwide, or only your team – your choice. A management dashboard and analytics provide insight, giving you a strategic business advantage.

"Our brokerage relies on Proxio Showcase to provide a beautiful website and digital brochure for each of our listings in multiple languages. Agents worldwide are viewing those listings and sharing them with their clients, giving us buyer leads which we can track by geography, language and channel."

Ree Cole, Marketing Analyst for New Development, Coldwell Banker



Empower Your Agents

Powerful marketing tools enable your agents to make better presentations, share listings through social media, and serve multicultural clients. Each agent automatically gets an elegant, beautiful website and digital brochures — automatically created from your listings inventory.



Distinguish Your Brand

Gain a competitive advantage and capture more listings — delight sellers and buyers with upscale, multilingual presentation of listings. Digital marketing materials accommodate high-res photos, 3-D virtual tours, videos, and detailed floor plans.



Get More Exposure

More exposure = more sales. Promote your listings regionally and globally, and translate your listings instantly into multiple languages. Leverage your network to share and follow properties with a click. Share, follow, tweet, and pin listings everywhere.



Know What's Working

Knowledge is power. See exactly where your leads are coming from, gauge market interest, learn what's working, and identify new opportunities.

Harness the Power of Collaboration.

Proxio's real estate sales platform facilitates a faster and more cost effective sales process by creating amazing digital marketing and putting it in the hands of motivated agents worldwide, and then tracking results.

Elegant, Yet Easy, Digital Marketing

An elegant, beautiful website and digital brochures are automatically created for each listing; the platform takes advantage of existing resources – video tours, pictures, floor plans, amenities and feature descriptions – that show properties to their best advantage.

The website and digital brochures are available in multiple languages, making it simpler than ever to provide agents and prospective buyers with the information they require in their preferred language. This expands the pool of prospective buyers to non-English speakers, resulting in maximum exposure and properties selling more quickly.

Global Agent Network for Greater Marketing Reach

Exposure for listings is greatly increased by sharing properties with a network of 750,000+ motivated agents, both local and worldwide, thereby expanding your marketing reach and reducing time to sell. Each agent that follows and promotes a property can easily share the web site and e-brochures with their clients.



Full Control of All Property Information

Retain control of your information; shared property information is read-only, and always includes the listing brokerage name. Changes are instantly visible across all digital marketing assets, assuring accurate representation of all listing information.

Unified Luxury Listings Site

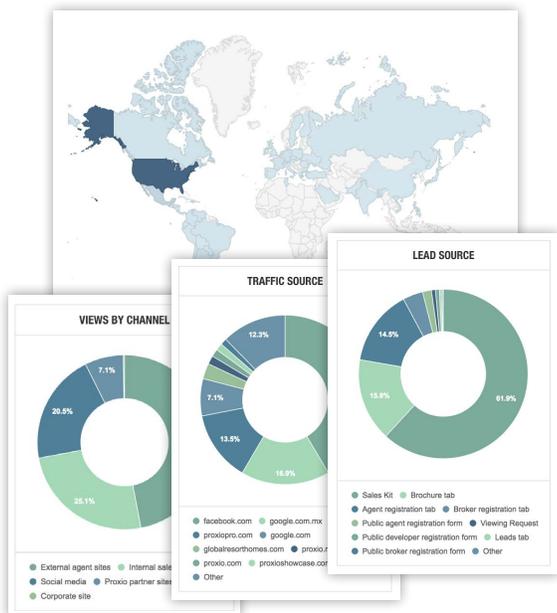
Enhance your brokerage's upscale brand through one multilingual, branded site for all your distinctive listings. Sophisticated presentation enables your agents to promote themselves as luxury experts.

Deep Analytics for Market Visibility

Gain valuable insight into what's working, and what's not, with your sales and marketing efforts. Sales managers can track and measure data points such as leads, digital brochures created, and property views by channel, lead source, geographic location, and language, to get full visibility into how listings are being viewed, and increase sales efficiency.

For more information, please contact:

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www.Proxio.com/Brokerages