



## PROXIO SHOWCASE FOR BUILDERS AND DEVELOPERS

Tap into a Distributed Sales Force That is Motivated to Sell Your Developments.

**Proxio's easy-to-use, multilingual platform creates amazing digital marketing, empowers agents to promote your projects, and provides instantaneous analytics on everything. Use Proxio to increase your sales power and generate more leads.**

Automatically create attractive, multilingual marketing materials with complete control over content. Your inventory is accessible to motivated agents worldwide. A management dashboard and analytics provide insight, giving you a strategic business advantage.

*"I've seen a 40% improvement in qualified leads and a 28% increase in sales since we've mandated all of our inside sales agents to register leads through Proxio Showcase. I can see who my agents are interacting with and what they've sent. It's a great system."*

Juan Carlos Gomez V, Sales Director, Valle Imperial, Guadalajara, Mexico



### Control Your Branding

Your team controls the content so it's 100% right, all the time. Changes are instantly visible across the entire system, ensuring accurate representation at all times, in all places.



### Get More Exposure

More exposure = more sales. Promote your projects locally, regionally, and globally, and tap a distributed sales force that is motivated to sell your developments, and give them the tools to be successful.



### Know What's Working

For the first time, you can know exactly where your leads are coming from, which agents are actively promoting your projects, and which geographies are generating the most interest.



### Display Powerful Content

A beautiful website and downloadable digital brochures are automatically created from your listings inventory, and presented in multiple languages. Digital marketing materials accommodate high-res photos, 3-D virtual tours, videos, and detailed floor plans.

# Harness the Power of Collaboration.

Proxio's real estate sales platform facilitates a faster and more cost effective sales process by creating amazing digital marketing and putting it in the hands of motivated agents worldwide, then tracking results.

## Elegant, Yet Easy, Digital Marketing

An elegant, beautiful website and digital brochures are automatically created for each listing; the platform takes advantage of existing resources — high-resolution photos, 3-D virtual tours, drone videos, detailed floor plans, amenities and feature descriptions — that show properties to their best advantage.

The website and digital brochures are available in multiple languages, making it simpler than ever to provide agents and prospective buyers with the information they require in their preferred language. This expands the pool of prospective buyers to non-English speakers, resulting in maximum exposure and properties selling more quickly.

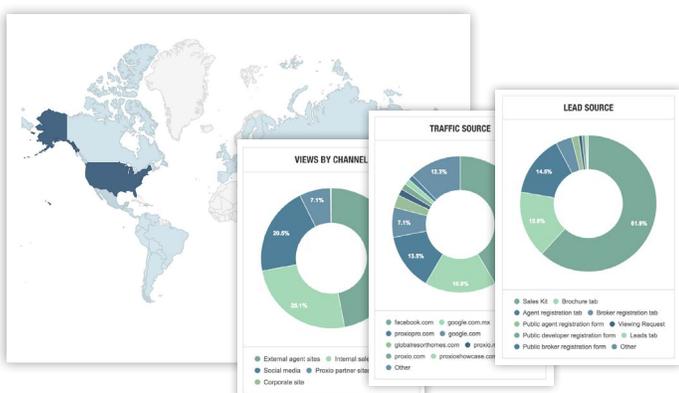


## Global Agent Network for Greater Marketing Reach

Exposure for your properties is greatly increased by sharing them with a network of 750,000+ motivated agents, both local and worldwide, thereby expanding your marketing reach and reducing time to sell. Each agent that follows and promotes a property can easily share the web site and digital brochures with their clients.

## Full Control of All Property Information

Your marketing materials always remain on-brand because shared property information is read-only. Web sites and brochures always have your branding, and they are instantly auto-customized with an agent's photo and contact information to enable easy, professional sharing.



## Easy Update

If text or graphic elements need to be changed, no problem — it's accomplished instantly. This ensures that all property information is always accurately represented. And because every piece of content is digital, there is never a need to reprint or ship marketing materials, thereby saving your organization time and money.

## Deep Analytics for Market Visibility

Gain valuable insight into what's working, and what's not, with your sales and marketing efforts. Sales managers can track and measure data points such as leads, digital brochures created, and property views by channel, lead source, geographic location, and language, to get full visibility into how listings are being viewed, and increase sales efficiency.

For more information, please contact:

Jose Perez  
EVP Global Sales  
j.perez@proxio.com  
+1 404 272-4646

[www.Proxio.com/Developers](http://www.Proxio.com/Developers)